

## **Report to Environment and Licensing Committee**

**Subject:** Request to display an advertisement for a business on a licensed vehicle – Mr Ahmad Noori

**Date:** 8<sup>th</sup> July 2014

**Author:** Corporate Director

### **1. Purpose of the Report**

The Licensing Section has received a request from a licensed driver to advertise another of his businesses on his licensed hackney carriage vehicle. A copy of Mr Noori's letter detailing the information to be included in the advert and an example of the picture to be included in the advert are attached for Members information.

### **2. Background**

The Authority's Hackney Carriage Licence Conditions state the following:

#### **4. ADVERTISEMENTS**

A Any advertisement on the vehicle shall be confined to a notice fixed to any of the side door panels of the vehicle containing the following information:-

- (i) Name of Operator and
- (ii) Telephone number of Operator.

The design of the notices shall be approved by the Council.

B No other advertising material shall be exhibited on the vehicle without the prior written approval of the Council's Environment and Licensing Committee.

### **3. Proposal**

To request Members to consider giving written approval for the licensed driver to advertise his business on his licensed hackney carriage vehicle in accordance with the vehicle licence conditions.

#### **4. Resource Implications**

None

#### **5. Recommendation**

For consideration by the Environment and Licensing Committee

#### **6. Appendices**

Appendix 1 – Request letter

Appendix 2 – Example of picture